

ACTION ANALYTICS SYMPOSIUM



 CAPELLA UNIVERSITY

PROPOSED AGENDA

PROGRAM OUTLINE

TUESDAY, SEPTEMBER 22

- UNDERSTANDING THE ANALYTICS CHALLENGE -

Purpose and Desired Outcomes of Conference

**Create a national agenda, stating its purpose, audience, and scope; and
Specify next steps after this symposium.**

MORNING SESSION

- 8:30 - 10:00 **Overview of Analytics – Why Action Analytics for Higher Education?**
- How Action Analytics Differs from Common Academic Analytics
 - Driving Forces for Action Analytics
 - Enabling Forces for Action Analytics
 - What Is Needed to Build Institutional Capacity for Action Analytics?
- 10:00 - 10:15 **Break**
- 10:15 - 12:00 **Best Practices in Building Analytics Capacity**
Presentation of best practices and moderated panel discussion

LUNCH

- 12:00 – 1:00 **“Taking Action on Analytics: Policies, Practice, and Priorities to Consider”**
From exploring cultures of evidence to value-added instruction to customized open content to student-unit record data systems, the scope of the national dialogue on analytics in education is taking shape. Moreover, it’s happening in the context of a series of significant national education policy and program changes being lead by President Obama. In this talk-show format keynote session, we’ll engage two major national leaders in an interactive conversation on the importance of analytics in education, the key changes taking shape today, and important issues likely to impact our agenda on the road ahead.

Guests:

Martha J. Kanter - Under Secretary of Education for Higher Education

Jane Oates (Proposed) - Assistant Secretary of Employment and Training Administration

Host:

Mark David Milliron - President and CEO, Catalyze Learning International

AFTERNOON SESSION

- 1:00 -2:00 **Accountability and Assessment Panel –What Information, Reports, and Dashboards Are Needed?**
Moderated panel discussion
- 2:15 - 3:30 **Building Analytics to Support Institutional and Public Policy**
Moderated panel discussion
- 3:30 - 5:00 **Building the Next Generation Educational Technology Tools to Support Action Analytics**
Moderated panel discussion and demonstrations involving participants understanding developments in the educational technology community
- 5:00 - 5:30 **Preparing for Tomorrow’s Discussion**
What issues should a national agenda for analytics focus on? What are the pressure points for analytics? How does this fit with President Obama’s agenda? How can we make a difference in a timely fashion? How can analytics support serious institutional innovation?
- 6:00 **Dinner**

WEDNESDAY, SEPTEMBER 23
- UNDERSTANDING THE ANALYTICS CHALLENGE -

AFTERNOON SESSION

- 8:30-10:00 **Setting a National Agenda**
Brainstorming on what issues would be the focus of a national agenda?
- 10:00-10:15 **Break**
- 10:15-12:00 **Next Steps in Setting a National Agenda**
Answering the question and next steps

POST-SYMPOSIUM

1. POST MATERIALS ON COLLABORATION WEB SITE
2. ENGAGE PARTICIPANTS IN ONGOING CONVERSATION
3. DECIDE WHETHER TO CONTINUE AS A COMMUNITY OF PRACTICE